

SPRINGHILL SUITES, FORT WORTH HISTORIC STOCKYARDS

FORT WORTH, TX



ECHELON
MASONRY

PRODUCT:
Quik-Brik®

GENERAL CONTRACTOR:
Arch-Con Corp

ARCHITECT:
Andres Rubio, Niles Bolton Associates

MASONRY CONTRACTOR:
J&E Companies

MANUFACTURER:
Jewell, an Oldcastle® APG Company



THE CHALLENGE

Every component of the customized build was carefully selected for authenticity and quality. Andres Rubio, Architect and Principal with Niles Bolton Associates, recalled the rigorous and meticulous process involved in designing the hotel for the historic district.

“The original property, a brick Wells Fargo bank, was not a good historic blend for the area. We worked closely with the city to deliver expectations both to the community and the client—a custom design that would blend into the local aesthetic.”

THE SOLUTION

“We were able to use the versatile wall system indoors and outdoors, which created a seamless transition from hotel interior to the rooftop bar. The Quik-Brik customized header piece spanning 47-feet over the Alamo- inspired bar, created an aesthetic not possible with conventional brick.”

— Andres Rubio, Architect and Principal with Niles Bolton Associates

ECHELON'S QUIK-BRIK® HIGH-PERFORMANCE WALL SYSTEM PERFECT MATCH FOR SPRINGHILL SUITES FORT WORTH HISTORIC STOCKYARDS

In choosing materials for the project, Rubio noted, “Durability was particularly important because of the high standards of the design.” The Niles Bolton team chose Echelon’s Quik-Brik to achieve their design intent.

The brick masonry units allowed for the genuine look of brick without requiring the structural steel of a conventional masonry system. Available in several grays, beiges, and reds, the palette offered nuanced shades that allowed for pattern variations.



From the original brick walkways to the wooden corrals and twice daily cattle drives, the Fort Worth Stockyards National Historic District is imbued with the true history of Texas’s famous livestock industry. A soaring cowboy mural acts as a beacon for guests driving towards The Marriott’s Springhill Suites, a Western-themed headquarters for all the activities that have made the area a favorite destination for visitors and locals seeking an authentic Texas experience.

Rubio recalled, “We examined the historic Stockyard patterns and tones that were in the area and found the best matching field color and then other added other contrasting colors to provide a rich blend visible from a distance. A spreadsheet with the percentage of each brick type and color to help determine the pattern, so it would not look patchy and blended in randomly along the length of the wall.”

For the pumped mortar, Rubio and his team chose Amerimix pre-blended mortar, which was custom mixed for the job. He noted, “We wanted the proven blend specifically made for this product.” Due to the learning curve expected with any innovative product, the Echelon technical team offered guidance during the early days of the project, which helped the crew quickly catch on.



The Springhill Suites rooftop, offering a bird’s eye view of the Stockyard activities, was the final component completed. The open-air tapas bar welcomed guests gathering for food, drinks and entertainment with social distancing guidelines in place.

Rubio also included terraces above the arcade for additional viewing platforms.

All efforts were made to preserve the historic ambience of the Fort Worth Stockyard district, and the versatility of Quik-Brik allowed the brick aesthetic of Springhill Suites to blend in with the authentic feel of the Stockyard area.

Rubio concluded, “We are extremely excited about the results of this effort, and the staff, guests and visitors are thrilled with the genuine look and feel we’ve created.”

